

Chatham Artists Guild All Members Meeting: Sunday, January 23, 2022

The meeting was called to order at 2pm.

Attending Members:

Forrest Greenslade, Amy and Greg Wandless, Lyn Filer, Pam Freese, Jim Aiken, Marsha Kitkowski, Michael Thompson, Mike Stano, Ric Harber, Vidabeth Bensen, Minnie Gallman, Vince Pitelka, Darcy Szeremi, Boots Quimby, Kristin Bergsten, Lani Chaves, Karen West, Carolyn Rhinebarger, Gina Harrison, Craig Grenier, Selden Lamoureux, Diane Swan, Daphne Boder, Anna Julian, Gretchen Niver

1. Welcome and Call to Order: Gina Harrison

2. Approval of October Minutes: Unanimously Approved with two small corrections.

3. Introduction of New Members to the Guild (Vince Pitelka)

4. Treasurer's Report (Barry Udis)

We started the year with \$17,571.00 in the bank

Our total expenditures were \$27,134.00 and our total income was \$24,060.00

The Budget was Unanimously Approved by the members

5. Gina introduced the President's Report to the members. She will send the report to all of our funding sources, including our sponsors. Potential sponsors will be able to access the report on our website.

6. Three new board members were elected: Ric Harber, Steevie Parks, and Leslie Palmer.

7. Barry Udis talked about training a new treasurer in the use of QuickBooks. Interested members were asked to volunteer to apply.

8. Committee Chair Reports:

a. Exhibitions and Receptions:

Martha Danek praised the members of the committee for doing an amazing job. She brought up several proposals for next year including buying new cases for 3D work that can be used at upcoming group exhibitions, and expanding the number of shows during off tour seasons.

b. PR Committee:

Carolyn Rhineberger praised the PR committee for work well done and went over the

Some highlights from the surveys sent out to tour participants:

88 percent response rate

68 percent felt sales were somewhat or much higher than in 2019

67 percent felt total dollar amounts of sales were somewhat or much higher than in 2019

96 percent were somewhat or very satisfied with the number of visitors they had.

Carolyn reported that the PR Committee has become a 'year-round' Committee' with plenty of work. There was a discussion about how to utilize leftover brochures from 2020. Finally Carolyn reminded us that the *Chatham Magazine* will again go out in November for its November— January issue.

c. **Distribution Committee:** (Jeff Clark)

5,000 brochures were distributed by ten distribution committee members. Most were housed at the Pittsboro Gallery of Arts location. There was one box left at the end of the tour.

d. **Signs Committee:** (Ric Harber)

The signs committee was very active this year. So far about half of the tour signs have been returned. We are investigating options for printing replacement signs for those that have sustained damage and ordering new signs. Amy needs to receive the rest of the visitor's logs before we can assess how many signs need to be replaced. Gina brought up the idea of a rotation schedule for ordering a certain amount of new signs each year. There was agreement that many studios did not have enough signs and methods of remediation were discussed. All of the options will be discussed at our April All Members Meeting.

e. **Membership Committee** (Vidabeth Benson)

We plan to update our *Orientation Guide* on the Guild website.

Vince is also working on creating an updated *Policy and Procedures Guide*.

f. **Jury Committee:** (Vince Pitelka)

We have ten new members for 2022. We had two jurying periods this year but will have only one in the fall next year so that new members can have full member benefits including being on the tour. A new member asked about mentoring new guild members and Vidabeth explained the procedure that we would use for 2022.

g. **Education Committee** (Louise Hobbs)

Louise introduced the new 'Emerging Artists Program' where we will be pairing Chatham and Orange County high school students with guild member Artists for mentorship. She also reported on updates about the Calico Market and plans for our booth. Each high school student will provide the guild with ten service hours including gallery shows and helping out at the Calico Makers Market. Those interested in signing up as Mentors were asked to speak to Cally Curtis or Heather Washburn.

h. **Website Committee:** Vince Pitelka said a few words about how well our website is being maintained by our hired Webmaster.

i. **Sponsorship Committee:** (Diane Swan)

Diane talked about how well this work has been going as well as ideas about how to expand our reach in this area. She suggested that each guild member reach out to businesses that know them, so that we can attract a much larger number of new sponsors in 2022/2023.

9. Gina reviewed the dues schedule. Membership dues need to be sent in by Valentine's Day, and Tour fees need to be paid by April 1, 2022.

The meeting was adjourned at 3:54 pm.