

Participants Included: Karen Crowell, Minnie Gallman, Gina Harrison, Louise Hobbs, Vince Pitelka, Carolyn Rhinebarger, Barry Udis, Amy Wandless, Heather Washburn and Karen West.

Absent: Michael Blotz, Lee Kazanas and Andrew Wilson.

A videorecording of the Zoom Meeting was transcribed by Karen Crowell to produce the minutes.

**Welcome & Call to Order** - Gina Harrison

**Approval of Minutes** – Karen was unable to finish transcribing the minutes in time for the meeting, but she will forward copies to attendees upon completion.

**Treasurer's Report** – Barry Udis

Barry reported that at the beginning of April, the checking account balance was \$23, 397.54. There were two deposits from PayPal for memberships, studio tour fees and a sponsorship (\$925.00 total). PayPal deducted \$21.55 in fees, and a payment to Zoom (\$40.00) for the monthly video storage charge. The balance in the checking account as of April 26, 2021 was \$24,260.99 and the balance in the money market account was \$10,000,68. Barry will send revised copies (to correct typos).

Minnie made a motion, seconded by Carolyn, to approve the Treasurer's Report as corrected, however Gina realized that **there wasn't a sufficient number of officers attending to make a quorum**. Approval will have to wait until a third officer joins the meeting or Board members will be asked to submit their votes by email.

**Committee Reports/Discussion**

**Education** – Louise and Heather

Heather Washburn reported on the success of the Artists Market that she hosted last weekend (April 24-25). In spite of the rainy weather on Saturday, there was a good turnout – even requiring overflow parking to be put to use on Sunday. Vendors were pleased with the sales, and participants loved the art activities and the live music. Minnie took plenty of photos she will share with Heather and Carolyn for PR. Louise noted that several CAG artists experienced in teaching arts in schools were present, as well as Heather's mother, and Louise intends to work with them in planning more activities for students.

Heather said she is already beginning to plan for a second Artists Market on the first weekend in October and would welcome input from the Education Committee. Carolyn can also help coordinate PR with Heather as a way to document CAG support for arts in the community. Gina noted that CAG will be recruiting new members then, so it could be another way to appeal to artists interested in working with students and educators.

**Exhibitions** – Louise and Gina

Louise is still seeking a venue for the Student Art Show and the Chatham Mills is still her first choice.

Gina noted that she thinks the situation is looking up, so it's still a possibility. Minnie suggested the Community College's new Health Sciences campus where voting was held last November. They seem to have a lot of space available. Heather also suggested getting an early bid on renting the new community center being built in Chatham Park's development Mosaic. Gina said she'd pass that information along to the Committee.

#### **Fundraising – Gina**

Gina reported that Diane Swan has sent out 100 invitations for sponsorships so far, about a quarter of which were personalized. She and Colleen plan to contact all former advertisers in CAG's brochures. Carol Hewitt is considering donating at a platinum level, so we're off to a good start!

**PR – Carolyn (no report)**

#### **Brochure – Minnie**

Vince, who is expected to join the Zoom meeting later, and will be updated on what has been discussed then. Gina noted that the deadline for paying the Studio Tour fee is the 1st of May, so we should know by Monday how many artists will need to be included in the brochure. As of now, 37 artists have confirmed and another 22 are expected to pay, which will put the total a little over 60. It might require additional pages, so Carolyn will need to work with the committee to determine what CAG can spend on the layout. She will also consult with CAG's graphic designer, Lesley Landis, on branding. Gina suggested that we include tips on studios to visit in the vicinity of places to eat and other ideas for personalizing the tour.

**Operations – Andrew (absent)**

**'21 Tour – Michael (absent)**

#### **Membership – Karen West**

Gina asked Karen to check with Louise and the Education Committee to discuss the possibility of establishing different categories of membership for students and educators, and what might be of interest to them in order to encourage them to join.

#### **Unfinished Business**

Gina asked Karen Crowell what she knew about the **commission CAG charges artists**. Karen confirmed that the Pop Up Shop charged 30% commission but that was only during the Reception and Exhibit held during the Studio Tours. Gina noted that there is nothing in the by-laws and no written policy that she could find, so the Board needs to document and approve one and add it to the Membership Guide.

Carolyn noted that members who joined recently are not aware of the **Pop Up Shop** since there was no Reception or Exhibit held in Chatham County the last two years. Karen offered to provide an overview but noted that someone else will need to organize it this year because she is moving to Wyoming. Gina suggested that the new Welcome Center would be the ideal location this year and the hours could be extended to cover the weekends of the Tour.

#### **New Business**

Vince joined the meeting and brought up an item of concern about **CAG's domain** that was brought to his attention by CAG's webmaster, Chris Lui-Beers. The domain is due to be renewed this year or it will lapse, but Vince cannot locate the person who hosts it, Scott Every. All we need is access to the dashboard so we can find the DNS under which it is registered and transfer it to GoDaddy. Shannon Bueker might be able to help since she was CAG's president at the time. Other suggestions were offered on how to resolve the problem and Vince will pursue them and report back.

CAG has been working with the new **Welcome Center** in downtown Pittsboro to provide a way to display art. Gina, Heather and VidaBeth have all met with them to discuss options. Heather obtained estimates on materials for the **installation of a hanging rail system** and noted that CAG should not have to pay for what is physically installed, just what is needed to do the work, including labor. Gina determined that there is sufficient money in the budget for CAG to contribute to the cost, but we need a proposal in writing that includes what CAG can expect to receive in the way of time and space for exhibiting. Gina will ask the Exhibition Committee to develop the proposal.

### **April Board Meeting**

On the agenda, Gina noted, will be the issue of **increasing dues** for membership and fees for participation in the Studio Tour. This is necessary in order to compensate for the 5% increase in printing costs (both paper and ink) that Chatham Magazine indicated CAG would be likely to have to pay this year, according to Carolyn. It is important that **all Board members attend the meeting** (on Zoom), and Gina will send out a Doodle poll to find the best day and time to meet since so many Board members have been absent lately.

In the meantime, **Barry** will send a revised copy of his report and **Karen Crowell** will submit the minutes for the meeting in March so they can be approved. **Vince** will send a reminder to members to pay their Studio Tour fees by May 1st. He will ask anyone who is willing to share studio space to contact **Karen West** so she can coordinate their requests.

The meeting adjourned at 5:43.