

BdMtg2023-04-10

Board Meeting Minutes for the Chatham Artists Guild April 10th 2023

Meeting was called to order at 6pm.

Members Present:

Leslie Palmer, Karen West, Amy Wandless, Louise Hobbs, Selden Lamoureux, Vince Pitelka, Minnie Gallman, Janet Place, Steevie Parks

Minutes: Steevie

Approved after two corrections via email on April 2nd, 2023

Treasurer's Report: Selden

The Treasurer's report was also previously approved via email prior to this board meeting. We have approximately 39,000.00 in our various accounts at this time.

53 members have registered for the tour so far. This is three less than the number of members who participated in 2022. There are six more working vs. non-working members in 2023 which translated into our receiving less income from tour members than we did last year. Two sponsorships have already come in for 2023. Several additional sponsorships are expected including Galloway Ridge and The Print Shop. Annabelle and Selden are meeting to work out the tag system in QuickBooks. Karen's recent letter was discussed and the board agreed that some version of this letter should be sent to the membership before the April AMM.

Interim President's Report: Amy

Amy suggested that we schedule an in-person community meeting in June, possibly at the SMELT or Carolina Brewery. There was board agreement and a date and meeting place will be arranged.

Committee Reports:

Membership: Forest/Vidabeth Co-Chairs

Only 15/69 members responded to the initial survey regarding the types of educational workshops that guild members want to be made available to them. The board agreed that the survey should be sent out again with a reminder that we need as many members as possible to state their preferences so that we can come up with an effective plan for the future.

Education: Louise

Louise sent out a highly informative email to the board outlining the Education Committee's progress since our last meeting. The committee is planning a mold making workshop in June which will be open to members, emerging artists and art teachers who sign up. Four Emerging Artists will participate in the Calico festival during the last weekend of April, but CAG will not be providing an art activity tent. We are looking into setting up some Art Activity Tents during selected 'First Sunday' events in downtown Pittsboro, possibly including October 4th.

Public Relations: Leslie (Committee Rep)

There will be an in-person PR committee meeting next Saturday with a view towards getting things started in order to prepare for the tour . A primary goal for this meeting will be to locate a new chairperson or chairpersons. Leslie outlined her plan to provide a series of six workshops to gradually teach members what they need to know to carry out a successful PR campaign for the tour. The committee does not have as many highly experienced members as in years past, and may have to cut some corners in terms of the amount of work that will be accomplished. Leslie expressed a willingness to help any members along the way if they have questions. Amy suggested that we already have plenty of materials that may just need to be tweaked. The board agreed that some members may not be able to commit to six weeks of training and that not all members will be able to participate in all six lessons.

Brochure: Minnie

Members will have until May 31st to submit their copy to the brochure committee. The final PDF will be due to Chatham Magazine on September 8th.

Smelt Gallery: Leslie and Karen

To date, five pieces have been sold from the first two Smelt shows. The audience at both openings was estimated to be seventy and fifty to sixty, respectively, but it was suggested that these figures may not be accurate. Leslie and Karen plan to send postcards advertising the shows to local business owners that customers can pick up. The next Smelt opening will be in June for the June/July show. The one after that will take place in October/November. We are still unsure about whether or not we will be able to extend the All Members Show through January as we were able to do in 2022-2023. We discussed the possibility of using QR codes and agreed that this was complicated and would take several months to figure out and implement, if we decided to go ahead with it.

Website: Vince

The form for the studio tour brochure is currently being upgraded.

Fundraising: Diane Swan

Amy spoke to Diane who is already hard at work collecting new sponsorships for the tour. We have two new sponsorships and several that appear to be on the way.

Unfinished Business: Amy

Amy will continue to get updates from committee chairs before each meeting. Amy will send a letter to membership reminding them that there will be a vote for a President and to encourage members to put themselves on the Ballot if they have the requisite experience to serve.

New and Any Other Business: Amy/Vince

Someone from 'On the Porch' with Randy Voller from WCHL in Pittsboro contacted Gina who then contacted Amy about having a spot on their radio show to announce an event for the Guild, which will include a thirty-second PSA. We all agreed that the studio tour would be the best event to promote on the radio. Someone will contact Amy or whomever the President is by the end of April in order to arrange a time and date.

Preparations for AMM- Amy

We will send an email to the membership suggesting that everyone bring something to eat and a coffee cup, if they want a hot beverage.

1. Louise will bring her large coffee pot and milk and sugar.
2. Steevie will bring stick on address labels and black sharpies.

Review of the Proposed Schedule for AMM:

1. Welcome and Call to Order- Vince (or stand in/ Selden or Steevie)
2. Recognize new members: Vince (or stand in/ Steevie or Selden)
3. Steevie will let the membership know that the AMM minutes from our January meeting were pre-approved online and where to look for them on the members resources page.
4. Selden will let membership know where they can locate the Treasurer's Report.
5. Committee Reports: Finance-Selden, Exhibitions/Receptions-Boots, Smelt-Leslie/Karen, PR-Committee Rep, Brochure-Minne, Tour-Jeff(Distribution) , Nancy Ann and Timothy (Signs), Membership-Forest, Education-Louise, Fundraising-Diane, Operations-Andrew.
6. Unfinished Business- Elect President- Vince (or stand in) (Call for nominations and vote by hand count)

7. New Business: Vince (or stand-in).
8. Proposed Schedule of Oct AMM- October 22nd , 2023- Vince
9. Adjournment-Vince

Meeting adjourned at 8pm

Minutes respectfully submitted by Steevie Parks, Board Secretary