

BdMtg20230814  
CAG Board Minutes

**Members Present:**

Amy Wandless, Selden Lamoureux, Steevie Parks, Minnie Gallman, Louise Hobbs, Karen West, Pam Freese

The meeting was called to order at 6:35 pm

**Minutes:**

(Steevie Parks)

Corrected and approved by majority vote online.

**Treasurer's Report:**

(Selden Lamoureux)

The treasurer's report was reviewed and corrected by a board majority online.

**President's Report:**

(Amy Wandless)

Amy is working up a list of the board's accomplishments in 2023 with the help of the other board members to send to the members in a mid-term report email. We are adding the guild to a request to the Chatham County Board of Education and the Chatham Board of Commissioners for a Proclamation regarding Arts in Education week.

The board members voted to approve the formation of a committee to research alternatives to using MailChimp. Selden motioned, and Steevie seconded. This committee will be composed of three CAG members, Leslie Palmer, Andrew Wilson and Pam Freese.

Pam reported on four possible alternative email options that the committee will be researching. All four options appear to be satisfactory. All four were user friendly, and all four had better pricing than MailChimp. The committee is using the following criteria to evaluate the four email programs: How many users can be accommodated, Price, and whether or not they meet or exceed our marketing needs. Pam penned a document to outline the committee's next steps.

Out of the options that Pam presented to the board, the board appeared to prefer Mailer Lite, but had some questions for the committee to research before we make our final decision. Selden mentioned that we have a budget for MailChimp, yet unexpended, of \$338.00

## **Committee Reports:**

### **Fundraising:**

(Jim Aiken via email)

Jim completed and sent the Chatham Arts Council grant application for 2023, and Amy will get a copy for the CAG shared drive. Diane sent an email to Board Members about our sponsorship program which Amy has stored in the CAG shared drive files.

### **Website:**

(Vince Pitelka via email)

Vince had nothing new to report.

### **Exhibitions:**

(Boots Quimby via email)

Active members of the Exhibition Committee include Beth Bale, Sarah Graham, Karen Greager, Linda Watkins. Inactive members: (Did not attend meeting and have not responded to any of my multiple emails to the members) Julio Alberdi, Lee Kazanas, Annabelle Stein. Preparations are already underway for an exhibition at the Frame and Print Shop in October. And our pre-tour exhibition at the Arts Center in November. The Arts Center reception will be held on November 10<sup>th</sup>.

### **Smelt Gallery:**

(Karen West)

The board members unanimously voted to make use of the conference center at the Smelt Gallery for one day in 2024. The Smelt Committee will consult with The Plant to set an appropriate date, preferably in the Spring. Karen noted that if the Hispanic show at the Smelt Gallery proceeds in October, the Smelt Committee will have a Call to Art for all Chatham County Hispanic artists, which will hopefully expose more Hispanic artists to CAG membership.

### **Education:**

(Louise Hobbs)

The Education Committee met on July 24<sup>th</sup>. Bridgette Comellas will be coordinating the Children's Art Activity Tent Program. We will have a tent at the Pittsboro Street Fair on October 28<sup>th</sup>. There will be Art Activities with community service opportunities for our Emerging Artists. The activities are still being finalized. There could be a CAG informational table there as well. Bridgett signed up and sent the payment information to Selden.

Cally, Kathy, Jane, Darcy, Vidabeth and Louise worked on the EAP program, and Cally and Louise plan to meet with Chatham art teachers on August 24<sup>th</sup> to present the current program.

Mike Stano is involved with planning the Student Show. Vidabeth spoke about the seven-well attended educational workshops that were provided for members and community guests in 2023. The following committee members have been active so far: Cally Curtis, Kathy Flood, Jane Eckenrode, Vidabeth Benson, Mike Stano and Louise Hobbs. Louise had her email fixed and is now able to receive messages on her EarthLink account.

**Public Relations:**

(Janet Place/Donna Stubbs via email)

Donna placed a variety of Thank You ads to our sponsors on social media which have been very well-received. The PR committee has not met in several months, and will start gearing up in September. The next meeting will be on Weds, September 20<sup>th</sup> from 6-8 pm online. So far there has been very little activity from PR with the exception of the Thank You ads, and occasional member postings on Instagram and Facebook. Active committee members include the two chairs, Ellison Goodwin and Steevie Parks.

**Membership:**

(Forrest Greenslade/Vidabeth Benson/Anna Julian)

Nothing reported this month.

Amy suggested that we need to do a better job of educating new members about how to sign up for the tour online. At least two new members had trouble signing up online, and one thought that she had signed up but did not. We need to find a way to verify that each new member knows how to sign up and pay for the tour when we do our new member orientation. Steevie suggested moving the new member orientation to a group format.

**Brochure Distribution:**

(Jeff Clark via email)

No actions required at this time.

**Operations:**

(Andrew Wilson via email)

There was nothing to report.

**Brochures:**

(Minnie Gallman)

All Artists have had the opportunity to view the draft brochure and make corrections. Since the printed version will be ready to submit next week, there is no problem meeting the Chatham Magazine deadline of September 8<sup>th</sup>. The committee and the graphic designer are working on the Interactive Brochure and map. These items should be ready and placed on the CAG website in early September.

**Signs:**

(Timothy Dowdall/Nancy Ann Moore)

Nothing reported. Mention was made that Timothy and Nancy have a new email address [JustforTandN@gmail.com](mailto:JustforTandN@gmail.com) This is the address that the board will use to contact them from now on.

The meeting was adjourned at approximately 8:15pm (anyone know.?. I spaced this out??)

The next Board Meeting will take place on Monday, September 11<sup>th</sup> from 6-8 pm.