



Chatham Artists Guild – Emerging Artists Program

PROGRAM OVERVIEW 2023-2024 School Year

Please Read Carefully

PROGRAM DESCRIPTION:

Young, emerging artists rarely get the opportunity to learn about the “business side” of being an artist. This free program is designed to fill this niche and is unique in the Chatham County school district.

Eligible Visual Arts High School students apply to the CAG Education Committee to participate in the program. From the applicants, a maximum of six students are juried in by this committee and paired with CAG mentors of their choice. These students receive hands-on experience in what it is to work with the public and to market, display and sell their artwork as most professional artists must do.

The program culminates with free space for Emerging Artists to show and/or to show & sell their work at different program venues sponsored by the CAG (Examples: The annual CAG Student Art Show, a CAG-EAP Tent at an artists’ market in Chatham County, a gallery showing, etc.). Emerging artists fulfilling the 10-hour minimum participation requirement receive a “Certificate of Achievement” for their records.

PROGRAM COMPONENTS:

- Program runs during school calendar year, 2023 – 2024.
- 6 Visual Arts High School student participants juried into program per year
- Mentoring by a CAG professional artist in participant’s area of interest (2-D or 3-D)
- 10-Hour Student Participation Requirement - 5 hours as a service volunteer at CAG events *and* 5 hours with his/her CAG Mentor
- Free space in a CAG Emerging Artists Tent where Emerging Artists set-up, exhibit and sell their work as well as opportunities to show their work at CAG-sponsored exhibits. • Press releases on CAG website

STUDENT APPLICATION REQUIREMENTS and DEADLINE:

Application Deadline is October 6, 2023. Applicants must complete, and submit the following documents to Cally@CallyCurtis.com (CAG-EAP, chair) to be considered:

- 1) CAG Emerging Artists Program Application
- 2) CAG-EAP Visual Arts Teacher Recommendation
- 3) CAG-EAP Consent & Release Agreement
- 4) CAG-EAP Photo/Video Consent Release
- 5) 4-5 Images of applicant's artwork (jpg)

PLEASE NOTE: Incomplete applications will not be reviewed.

HOW IT WORKS:

CAG Mentor Responsibilities:

- Each Emerging Artist is paired by CAG Education Committee (with Mentor's permission). Introduction and contact information are sent to Mentor and Emerging Artist via email
- Contacting Emerging Artist about and attending initial "Welcome To the Emerging Artists Program" Meeting on November 17 and other EAP meetings and events
- Supporting Emerging Artists in the program from start to finish (5 hour minimum)
- Providing advice and guidance particularly in writing an Artist's Statement and the preparation, display, pricing, and marketing of his/her artwork
- Helping select artwork and submit forms required for participation in public venues
- Notifying and encouraging Emerging Artist to attend CAG events and participation in CAG's Educational outreach programs, workshops, etc.
- Providing access to links, services and educational workshops offered on the CAG website

Note: Any in-person meeting with Emerging Artist must involve more than one adult or obtain parental permission to do so. (May use Zoom or Facetime instead.)

Emerging Artists Responsibilities & Opportunities

- Personal CAG Artist Mentor - Once juried into the program, you provide us with your top 3 choices from the CAG membership to be your mentor

- 10-hour minimum participation requirement includes: 5 hours spent with your mentor for learning purposes *and* 5 service hours minimum volunteering your help with any CAG event. (*These service/volunteer hours may also count towards the service hours needed for graduation in certain schools*)
- Access to CAG Education website and resource materials
- Invitations to CAG Education workshops and events
- Places to exhibit and/or show & sell your work at venues provided by the program. (For example: artists markets, exhibits, galleries, etc.) *Note:* All work you sell must include sales tax (and possibly a process or commission fee) ~ You provide your own \$25.00 cash box.
 - ~ Credit card payments may be made through a designated CAG member unless otherwise specified. At the end of the venue, sales are totaled, and individual checks are issued to the artist, minus sales tax and a 10% commission fee. (Commissions are part of the “business” process of being a working artist, something which almost all galleries, exhibitions, etc. charge on work sold.

Key Dates To Remember

- October 6, 2023: EAP Participant Application Deadline:
- October 12, 2023: EAP Meeting to jury in EAP Applicants
- Nov 17, 2023: 4:00 PM, “Welcome To The Emerging Artists Program” meeting for Mentors & EAs at Kathy Flood’s Studio
- Dec 1, 2023: EAs work due at Chatham Mills for CAG Student Art Show
- Dec 2-3, 2023: CAG Student Art Show (Chatham Mills)
- Dec 7, 2023: 6-8 PM, CAG Student Art Show Reception
- March, 2024: Market/Gallery/Etc - Prep Workshop/Meeting for EAs and Mentors, date & location TBD
- Spring, 2024: Gallery Exhibit at the Pittsboro Gallery of Art, date TBD
- Summer, 2024: Emerging Artists Tent to show/sell work, date & location TBD