

BdMtg20240212

## **CAG Board Meeting, February 12, 2024**

**Members Present:** Steevie Parks, Janet Place, Selden Lamoreaux, Scott Meyer, Ellison Goodwin, Darcy Szeremi, Leslie Palmer, Vince Pitelka, Greg Wandless, Louise Hobbs, Boots Quimby. Jim Aiken attended the meeting as a guest to discuss the CAC grant. Diane Swan attended as a guest to announce some new developments regarding the sponsorship program.

**Call to Order:** Steevie Parks, 5:30 PM

**Approval of Minutes:** Minutes for the January 8<sup>th</sup> meeting were approved via email.

**President's Report:** Steevie read some guidelines for civility from Roberta's Rules of Order.

**New Business** – Conducted at this point in the meeting to allow Jim Aiken and Diane Swan to leave early.

### ***Discussion on the \$3000 Chatham Arts Council Grant***

1. Jim Aiken provided a copy of the grant. We asked for \$3000 and proposed spending \$2000 on website upgrades and \$1000 to build a strategy for diversity and inclusion.
2. CAC gave us the \$3000, but stated that it all must be spent on developing our strategic plan for diversity and inclusion.
3. The grant requires that we provide \$1000 matching funds, and CAC said that we could spend that on the website.
4. Boots suggested that that we vote on accepting the grant money.
5. Everyone agreed that we need to formulate strategy to build diversity and inclusion.
6. Not every Board member needs to be involved in moving further with this project.
7. Initial vote was four to accept the grant and five to not accept.
8. After further discussion, we held another vote, and the Board voted to accept the grant.

### ***Sponsorship Program***

1. Diane Swan announced that she is having window-cling stickers made that will announce a business as a supporter of the Chatham Artists Guild – one sticker for 2023 and one for 2024.
2. Diane is also having thank-you cards with our logo printed to send out when someone becomes a sponsor or renews their sponsorship.
3. Diane asked for \$340 to cover the costs, and pointed out that this is a very small investment for what amounts to 30% of our income.

### **Treasurer's Report:** Selden Lamoureux

1. Selden thanked the committee chairs for submitting their budgets.
2. Truist Bank has issued us a debit card.
3. Selden reviewed items in the budget report. Our bank balance as of December 29, 2023 was \$23,795.18 in checking, and \$10,000.32 in the Money Market account. Revenue for FY23 was \$27,783.46 and Expenditures were \$26,052.00.

### **Committee Reports**

The Board voted unanimously to create two new committees. The Diversity Committee is a temporary entity to deal with the \$3000 CAC grant. The Continuing Education and Mentorship Committee will be responsible for workshops presented for CAG members, and for connecting mentors with members in need of mentoring. Vince felt that the Continuing Education Committee should be a subcommittee under Education, but after further discussion, a vote was held to make it a separate committee.

### ***Education*** – Louise Hobbs

Louise spoke of the successful show at the Pittsboro Gallery of Art.

***Fundraising*** – Discussion of CAC grant was held earlier in the meeting.

### ***Brochure***

1. Two people have applied to design the 2024 Tour brochure.
2. First Brochure Committee meeting is scheduled for February 27.

### ***Exhibitions*** – Boots Quimby

1. Nine people applied for the first exhibition at 79 West.
2. Boots talked about purchasing a glass case on wheels for 3-D work.
3. She talked about extending the deadline to get more people to apply.

### ***Smelt*** – Leslie Palmer

Leslie pointed out that it is essential that meetings and other events not conflict with important events at the Smelt Gallery.

### ***Membership***

1. Vince commented that it is essential that we do a better job of welcoming and mentoring new members.
2. It was suggested that we have a “New Members” tab under “Membership” on the website that accesses a page with a variety of introductory information for new members. This is one of the upgrades we talked about doing with money from the CAC grant.

### ***Signs***

1. Boots pointed out that we need a Guild sign for 79-West.
2. We need a formal inventory of signs.
3. Sign Committee needs to get an early start.
4. Boots should contact Sign Committee to get a sign for 79-West.
5. We need a generic Guild banner for events.
6. Leslie will discuss branding issues at the next Board meeting.

### ***Website*** – Vince Pitelka

1. Selden and Andrew are investigating other possible credit-card processing options for the website as an alternative to PayPal. Chris at Tomatillo Design suggested Stripe.
2. Vince will create a quick-access calendar for the Member Resources page – a place where people can easily check for upcoming events and deadlines.

### ***Operations*** – no news

### **Other Business**

1. A Board member objected to the recipes included in the last newsletter, and pointed out problems with branding in the newsletter.
2. A board member pointed out that the newsletters have not been going out sequentially as they should.
3. We need to reserve a venue for the spring AMM, and Board members commented that they really like the venue at Chatham Grove Community Center.
4. Vince volunteered to contact the facility manager and reserve the room at Chatham Grove.
5. The Board tentatively decided on Sunday April 14 from 2:00-4:00 PM for the AMM.
6. The Board discussed scheduling the October AMM and put it off until the next meeting.

**The meeting was adjourned** at 7:30