

BdMtg20240311

## **CAG Board Meeting, March 11, 2024**

**Members Present:** Darcy Szeremi, Selden Lamoureux, Greg Wandless, Louise Hobbs, Steevie Parks, Vince Pitelka, Ellison Goodwin, Leslie Palmer, Boots Quimby (Diane Swan attended as a guest)

**Call to Order:** Steevie Parks at 5:35

**Minutes:** Scott Meyer had to back away from being Secretary of the Board. Vince agreed to serve as Secretary today, Darcy said she would do it at the May meeting. Someone will need to step up to do the minutes at the April meeting. Vince will contact Scott, offer to retrieve the February meeting notes, write them up, and circulate them to the Board for edits and approval.

**Treasurer's Report:** Selden Lamoureux

1. Board reviewed Selden's March budget report.
2. Selden pointed out that in order to keep all membership dues in the current year, new members should pay in January rather than in November or December of the previous year after they are voted in. This will be implemented for the 2024-25 membership drive.
3. We received the \$1000 Grassroots Grant from 2023.
4. Darcy asked about cuts to the Education Committee funding, and specifically the smaller amount allocated for the Student Exhibition reception. The Board agreed that the work of the Education Committee is very important to the Guild, but there have been problems with the Chatham Mills location, specifically in the requirement to use their caterer, and in the implication that we might have to pay for damage to the walls caused by inappropriate hanging of artwork. The school teachers hung the show, and the contract for use of the space is between Chatham Mills and the Chatham County Board of Education. Someone suggested use of the large metal building at the Plant as an alternative location, but we would have to provide temporary walls/partitions to hang the work. We discussed other possibilities that may be viable, such as the Chatham Grove Community Center where we held the January AMM, but none were as popular as Chatham Mills, which has many advantages.
5. Selden and Andrew investigated the "Stripe" credit-card processing system, but found it inappropriate for our needs, requiring multi-factor authentication. Vince is going to communicate with Randi Markowitz about her experience with different credit-card processing systems that we might use as an alternative to PayPal.
6. The Board reviewed the proposed 2024 budget prepared by Selden and the Finance Committee.
7. We postponed voting on the 2024 budget until Louise meets with the people in charge at Chatham Mills, and until Boots meets with the people at the Art Center to discuss options for the reception at the Tour preview exhibition.

## **Committee Reports**

The Board voted to create two new committees. The *Member Continuing Education and Mentoring Committee*, and a temporary *Diversity Committee* to deal with the \$3000 grant from the Chatham Arts Council. The Diversity Committee will meet on March 26, and the members are Louise Hobbs, Janet Place, Carol Hewitt, Steevie Parks, Jim Aiken, and Leslie Palmer.

### ***Education:*** Louise Hobbs

Louise said that there is an event May 5th, Pittsboro First Sunday, a venue for Emerging Artists and the children's art activities tent.

### ***Fundraising***

Diane Swan attended the meeting and showed us the new thank-you cards and window stickers for 2023 and 2024. She has ordered business cards that have our logo on the front, and a QR code on the back that leads to the sponsor page on the website.

### ***Brochure***

The committee will be contacting Jay Niver and Dallas Poole to move ahead with the bidding process.

### ***Exhibitions*** – Boots Quimby

The first exhibition at 79 West is scheduled, displaying the work of Jim Aiken and Cally Curtis. Boots has exhibitions planned through June of 2025.

### ***Smelt*** – Leslie Palmer

1. Lesle sent out an email to the membership announcing the eight exhibitions scheduled for 2024.
2. Leslie has prepared detailed guidelines for exhibitors at Smelt about how to prepare their work for exhibition.

### ***Website*** – Vince Pitelka

1. The quick-access calendar is now live on the Member Resources page.
2. For the sake of quick-access simplicity, items for the calendar should be brief, including only name and date of a deadline, or the name, date, time, and place of an event.
3. All Guild events are appropriate for the calendar, but non-Guild events should be included only if they involve significant Guild presence.

### ***Operations***

Karen Greager and Amy Wandless are working on processing the information from the 2023 Tour visitor logs.

## **New Business**

### ***Committee Assignments***

1. ***Signs*** – Selden will call Beth Bale and see if she will act as chair of Sign Committee. The Committee needs to photograph and measure all the signs and note how they are hung or mounted. This information will be assembled as a handout on Member Resources.
2. ***Brochure*** – Leslie will contact Andrew Wilson and Randi Markowitz to see if they will co-chair the Brochure Committee.
3. ***Education*** – Louise will contact Bridgette Comellas and Cally Curtis to see if they will co-chair the Education committee.
4. ***Member Continuing Education*** – Louise and Jane Eckenrode will co-chair.
5. ***Exhibitions*** – Minnie and Boots will co-chair.
6. ***Smelt*** – Leslie and Anna Julian will co-chair.
7. ***Reception*** – Jody Nash will chair. Some members were reassigned to other committees because Reception only requires a few members.
8. ***Finance*** – Selden will chair.
9. ***Fundraising*** – Diane and Minnie will co-chair
10. ***Membership*** – Selden is going to ask Forrest if he will chair.
11. ***Public Relations*** – Janet and Aline Kala will co-chair.
12. ***Operations*** – Andrew Wilson will chair.
13. ***Website*** – Vince will chair. Committee is composed of Vince, Lani, and Andrew.
14. There was a lot of reshuffling of committee membership.

### **Other Business**

1. The April 8 Board meeting will be at Steevie Parks' house, 31 Sweet Meadow Lane, Pittsboro (in Chapel Ridge).
2. Leslie is putting together branding information to go in Member Resources on the website, including different sizes of CAG logos as JPEGs, plus branding standards.

The meeting was adjourned at 8:30 PM