



## **Chatham Artists Guild – Emerging Artists Program**

### **PROGRAM OVERVIEW 2024-2025 School Year**

*Please Read Carefully*

#### **PROGRAM DESCRIPTION:**

Young, emerging artists rarely get the opportunity to learn about the “business side” of being an artist. This free program is designed to fill this niche and is unique in the Chatham County school district.

Eligible Visual Arts High School students apply to the CAG Education Committee to participate in the program. From the applicants, a maximum of six students are juried in by this committee and paired with CAG mentors of their choice. These students receive hands-on experience in what it is to work with the public and to market, display and sell their artwork as most professional artists must do.

The program culminates with free space for Emerging Artists to show and/or to show & sell their work at different program venues sponsored by the CAG (Examples: The annual CAG Student Art Show, a CAG-EAP Tent at an artists’ market in Chatham County, a gallery showing, etc.). Emerging artists fulfilling the 10-hour minimum participation requirement receive a “Certificate of Achievement” for their records.

#### **PROGRAM COMPONENTS:**

- Program runs during school calendar year, 2024 – 2025
- 6 Visual Arts High School student participants juried into program per year
- Mentoring by a CAG professional artist in participant’s area of interest (2-D or 3-D)
- 10-Hour Student Participation Requirement - 5 hours as a service volunteer at CAG events *and* 5 hours with his/her CAG Mentor
- Free space in a CAG Emerging Artists Tent where Emerging Artists set-up, exhibit and sell their work as well as opportunities to show their work at CAG-sponsored gallery exhibits.
- Press releases on CAG website ([www.chathamartistsguild.com](http://www.chathamartistsguild.com))

## STUDENT APPLICATION REQUIREMENTS and DEADLINE:

Application Deadline is **Friday, October 4, 2024**. Applicants must complete and submit the following documents to [Cally@CallyCurtis.com](mailto:Cally@CallyCurtis.com) (CAG-EAP, chair) to be considered. All forms are on the CAG/Education Website, [www.chathamartistsguild.org/education](http://www.chathamartistsguild.org/education):

- 1) CAG Emerging Artists Program Application
- 2) CAG-EAP Visual Arts Teacher Recommendation
- 3) CAG-EAP Consent & Release Agreement
- 4) CAG-EAP Photo/Video Consent Release
- 5) 4-5 Images of applicant's artwork (jpg)

*PLEASE NOTE: Incomplete applications will not be reviewed.*

## HOW IT WORKS:

### Emerging Artists Responsibilities & Opportunities

- Personal CAG Artist Mentor - Once juried into the program, you provide us with your top 3 choices from the CAG membership to be your mentor
- 10-hour minimum participation requirement includes: 5 hours spent with your mentor for learning purposes *and* 5 service hours minimum volunteering your help with any CAG event. (*These service/volunteer hours may also count towards the service hours needed for graduation in certain schools*)
- Access to CAG Education website and resource materials
- Invitations to CAG Education workshops and events
- Places to exhibit and/or show & sell your work at venues provided by the program. (For example: artists markets, exhibits, galleries, etc.) *Note: All work you sell must include sales tax (and possibly a process or commission fee)*
  - ~ You provide your own \$25.00 cash box
  - ~ You provide your own mobile payment service for Credit card payments (e.g. Venmo app)
  - ~ FYI, commissions are part of the "business" process of being a working artist, something which almost all galleries, exhibitions, etc. charge on work sold.

### CAG Mentor Responsibilities:

- Each Emerging Artist is paired with a CAG Mentor by CAG Education Committee (with Mentor's permission). Introduction and contact information are sent to Mentor and Emerging Artist via email
- Contacting Emerging Artist about and attending initial "Welcome To the Emerging Artists Program" Meeting on **November 17** and other EAP meetings and events
- Supporting Emerging Artists in the program from start to finish (5 hour minimum)
- Providing advice and guidance particularly in writing an Artist's Statement and the preparation, display, pricing, and marketing of his/her artwork

- Helping select artwork and submit forms required for participation in public venues
- Notifying and encouraging Emerging Artist to attend CAG events and participation in CAG's Educational outreach programs, workshops, etc.
- Providing access to links, services and educational workshops offered on the CAG website

*Note: Any in-person meeting with Emerging Artist must involve more than one adult or obtain parental permission to do so. (May use Zoom or Facetime instead.)*

### Key CAG-EAP Dates To Remember

- Friday, Oct 4, 2024: 5:00 PM. CAG-EAP Application Deadline
- Tues- Fri, October 15-18, 2024 : Juried in Emerging Artists Notified
- Sunday, Nov 17, 2024: 2:00 - 4:00 PM at Kathy Flood's Studio - Intro "Show & Tell" Workshop for Mentors & EAs. EAs bring art samples, discuss EAs work and what needs to be done to get ready to show and sell their work
- November 2024: CAG Art Activities at Artists Market Venue (EA Volunteer Opportunity; details TBD)
- Dec 1-30, 2024: CAG Chatham County Student Art Show at Chatham Mills, details TBD
- Sunday, Jan 12, 2025: 2:00 - 4:00 PM at Kathy Flood's Studio - "Gallery Prep" Workshop for Mentors & EAs
- Saturday, February 15, 2025: 5:00 PM EAs to delivery their gallery selections to Cally's Studio
- Sun-Friday, March 1-28, 2025: CAG-EAP Gallery Show at NC Arts Incubator, Siler City
- Friday, March 7, 2024: 6-8:00 PM CAG-EAP Gallery Show Reception at the NC Arts Incubator, Siler City
- Saturday, March 29: 2025: Noon – 2:00 PM. Take down at NC Arts Incubator in Siler City (EAs)
- Friday, April 11, 2025: 5-7:00 PM at Kathy Flood's Studio – "Artists Market Prep" Workshop – discuss how to help EAs in final prep to show and sell their artwork at artists market venues.
- Sunday, May 4, 2025: 10:00 AM – 4:00 PM. Pittsboro First Sunday Artists Market for EAs. Includes a CAG Arts Activities Ten venue for volunteers.

*PLEASE NOTE: Some dates may be subject to change due to inclement weather, change of location, etc.*